

Keep Kids Drug-Free Contest Rules

FOR IMMEDIATE RELEASE
April 27, 2007

Purpose: The purpose of the Keep Kids Drug-Free License Plate Design Contest is to educate and encourage young people as to the importance of remaining drug-free by involving them in the design of a special Kentucky license plate which will send a similar message to the general public.



1. The contest is open to all Kentucky students, kindergarten through grade 12, whether enrolled in public, private or home-school educational programs.
2. Entries must be submitted in hard-copy form (on a single sheet of paper at least 14 inches wide by 8 inches tall). No electronic submissions accepted.
3. Image area of design entry shall be 12 inches wide by 6 inches tall. A 1-inch border must be left completely around the design area.
4. The design must contain the word "Kentucky" centered at the top of the license plate design.
5. The design must contain the words "Keep Kids Drug-Free" centered at the bottom of the license plate design.
6. The design shall contain a maximum of 4 colors plus white.
7. Plate background may be any color (included in Rule 6).
8. The design should include the lettering "ABC-123" in a contrasting color to the background because letters and/or numbers will appear on the plates when issued and may obscure portions of your design. Lettering should be approximately 2 1/2 inches tall.
9. Each design must have a completed Entry Form attached to the back which is signed by a student's parent or legal guardian.
10. Entries must be **postmarked by Thursday, May 31, 2007**. Entries should be mailed to: WestCare Kentucky, 108 Main Street, Irvine, KY 40336.
11. A panel of judges representing the sponsoring agencies will select the winning design. An announcement of the winning design will be made during Red Ribbon Week (October 23-31, 2007).
12. Final approval of the winning design will be the responsibility of the Kentucky Transportation Cabinet, which reserves the right to modify the design in order to meet plate production and display requirements.

For contest information contact:

- Renee B. Alexander, Central Kentucky Area Director, WestCare Kentucky, 606-726-0385
- Elizabeth R. Wilson, Foundation Director, Operation UNITE, 606-330-1413
- Bart Baldwin, President, Children's Alliance, 502-875-3399



Keep Kids Drug-Free License Plate Design Contest Entry Form

ALL information on this form must be complete so that winners can be properly notified. This form may be typed or printed legibly. This entry blank and consent form MUST be attached to the back of each submitted license plate design.

Name of Participant: _____ Date of Birth: _____

Mailing Address: _____

City _____ Zip Code: _____

Name of School: _____

Grade during the 2006-07 school year: _____

Name of Parent or Legal Guardian: _____

Home Phone: (_____) _____ E-mail address: _____

Consent and Release Agreement

All entries become the property of WestCare Kentucky, Operation UNITE and the Children's Alliance of Kentucky ("Contest Sponsors"), who retain exclusive rights to the images for promotional purposes without further permission. By participating in the Contest, you are agreeing that the Contest Sponsors are and shall be the sole and exclusive owners of the Artwork and shall have the right to exploit the Artwork, and portions thereof, in any manner and any media whatsoever and that the Contest Sponsors may allow. By participating in the Contest, you are further consenting to the use, reproduction, exhibit or display of the Artwork for advertising and publicity purposes relating to the Contest or future similar contests, or for any other lawful purpose, in any media now known or hereinafter invented, without further notice, permission, or compensation. I understand and accept that my participation in this Contest may subject me to risk of notoriety, publicity, ridicule, scorn and/or indignity.

As a parent or legal guardian of _____ I give him/her permission to enter the "Keep Kids Drug-Free License Plate Design Contest" sponsored by WestCare Kentucky, Operation UNITE and the Children's Alliance of Kentucky. I understand that each participant is voluntarily submitting an original work of art which may be selected and reproduced on a specialty license plate issued by the Kentucky Transportation Cabinet. Other than prizes to be awarded for the contest winner no compensation is permitted or will be given for the use of submitted works of art. I also understand that any artwork submitted becomes the property of WestCare Kentucky, Operation UNITE and the Children's Alliance of Kentucky, as set forth above.

I have read and understand the above consent and release. As the legal guardian of this minor child, I relinquish all future claims to my child's artwork.

Signature of Parent or Legal Guardian

Date